



interpersonal frequency

the shortest distance between two points of view

Podium Story Brainstorming Session
May 3, 2013
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Agenda

- Make sense of the data
- Tell a story: WHY PODIUM?
 - What pain does Podium solve?
- What questions do we need to be asking?
 - Review Qualitative Research Instrument (Interview Questions)
 - Review Quantitative Research Instrument